



For Immediate Release:

**Baby NapCap Teams up with caliSSON Inc.
NapCap helps babies sleep Eazzzzzzy!**

Stop by caliSSON's Booth #5441 at the ABC Kids Expo being held at the Las Vegas Convention Center on October 10-13, 2010 to check out the Baby NapCap!

Carlsbad, Ca. - (September 30, 2010) - Baby NapCap teamed up with caliSSON Inc. who specializes in the distribution of toys and accessories that enhance and accompany every child in the first steps of life, and quality parents appreciate too. Calisson Inc. was founded in 2001 and specializes in distributing environmentally friendly and quality toys and accessories that enhance and accompany every infant in the first steps of life. Calisson Inc. selects only companies they believe in and products they are passionate about. Calisson Inc. is the exclusive US Distributor of Vulli of France, (Sofie the giraffe), Cuski of England, and Melobaby of Australia. All products meet and exceed the US and European safety standards and are BPA and Phthalates free.

NapCap is the new invention, patent pending, which is every parents and caregivers perfect aid and solution sleep and light problems with their babies. Think of a comfortable, washable cotton baseball cap with a bill that is not firm. The bill or veil is 100% cotton that falls down over the eyes and has been made in a shape that floats over the baby's nose so as not to interfere with breathing. "After 35 years as a practicing pediatrician, finally there is a product that works to help get babies to sleep," says Dr. David Schmottlach of Children's Primary Medical Group in Encinitas, California. It was designed as a safe way to help the baby sleep and block out the sun when the family is at home and on the go.

Launched in November 2009, Baby NapCap sold out on Baby Steals in one day! Featured on Better Mornings television as a great find for Father's Day. Parents and caregivers are finding the NapCap to be the perfect aid and solution to sleep problems with babies. A simple yet ingenious design blocks out light and distractions safely to help baby sleep.

For more information about Baby NapCap, visit our website at www.babynapcap.com.

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