



For Immediate Release:

**New Distributor Calisson Inc. for Baby NapCap LLC, for their New Invention, the Sleep Aid and Sun Shade - NapCap**

**NapCap helps babies sleep Eazzzzzy!**

Carlsbad, Ca. - (September 12, 2010) - The national distributor, Calisson Inc. of Dana Point, California, has added the ingenious new invention NapCap to its product line up. Calisson Inc. was founded in 2001 and specializes in distributing environmentally friendly and quality toys and accessories that enhance and accompany every infant in the first steps of life.

NapCap is the new invention, patent pending, which is every parents and caregivers perfect aid and solution sleep and light problems with their babies. NapCap can be used to safely promote napping by blocking out light and distractions. It relaxes mild tension and calms the baby, inducing very important, rejuvenating and restful naps. With consistent use it has been found to promote a learned response of sleep. NapCap helps maintain a baby's sleeping routine in many challenging environments. It was designed as a safe way to help the baby when the family is at home and on the go.

Calisson Inc. selects only companies they believe in and products they are passionate about. Calisson Inc. is the exclusive US Distributor of Vulli of France, (Sofie the giraffe), Cuski of England, and Melobaby of Australia. All products meet and exceed the US and European safety standards and are BPA and Phthalates free.

Calisson Inc. will formally introduce NapCap to national retailers at the ABC Kids EXPO Show in Las Vegas, Ca. October 10 -13, 2010. Booth #5441

For more information about Baby NapCap, visit our website at [www.babynapcap.com](http://www.babynapcap.com).

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