



Babies Fall Asleep So Easily When Using the Baby NapCap

Parents and caregivers find help with a simple product that helps tired babies get to sleep.

Carlsbad, Calif. (November 15, 2009) - The newly formed Carlsbad Company, Baby NapCap, releases on November 15th, a sleeping cap with a veil for the eyes that helps babies, age newborn to six months, fall asleep in minutes.

"The baby NapCap is my baby's lights out cue!" says Lane Kiefaber, a first-time mom. "When I put the cap on my little girl, she knows it is time to go to sleep. It is that easy!"

Today's family maintains a very hectic schedule that doesn't always allow for putting baby down in the ideal sleeping environment. With the baby NapCap, parents and caregivers can place the cap on the baby's head, drop the veil, and a calming effect takes place. This sleep aid will block light and other visual distractions from the baby's line of sight, thus allowing the baby to find a way to ease themselves to sleep.

The idea for the baby NapCap was the creation of a grandmother of a very curious and easily over stimulated baby girl. With parents having busy lifestyles and always on the go, her granddaughter often needed a little extra help to fall asleep at naptime and sometimes, at night. Grandmother came to the rescue by designing her the very first baby NapCap.

The concept is simple, cover a baby's eyes so they are not distracted by their surroundings, and they will find a way to peacefully sleep. Available online in November, the baby NapCap is a low-cost, simple product that is easy to take on the go or for use right in the home to help get a baby to sleep. This versatile cap can be worn in different positions, making it also useful as a typical infant cap, a very often-needed sun visor for the eyes, and as a sun screen for the back of the neck.

For additional information about the baby NapCap product, contact Teri Macy or visit www.babynapcap.com. Beginning in November 2009, the first three colors of the baby NapCap can be purchased online at www.babynapcap.com.

Teri Macy is real estate broker and interior designer. She has started and managed several of her own businesses over the past 30 years. Teri founded the Baby NapCap to help babies fall asleep everywhere. She knows NapCap is a creative solution to easy napping for mothers and babies.

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